

AR41

TORONTO-DOMINION CENTRE REPORT



AT BUFFET DINNER tendered for her by Premier John Robarts, in the new Toronto-Dominion Centre, ski champion Nancy Greene talked and joked with her host, then accepted \$1,000 contribution on behalf of the national ski team.



The 600-ft-high Royal Trust Tower, 46-storey companion tower of the 56-storey Toronto-Dominion Centre opened last May, was topped off this week as guests on the 54th floor of the T.D. tower obtained a close-up view of the operation on closed circuit television monitors.

The ceremony marked the completion of steel work by Joint Venture, a partnership of Dominion Bridge Co. and Frankel Structural Steel Ltd., formed to fabricate and erect a total of 61,400 tons of steel in the Centre — among the largest amounts of steel used in any building complex in the world.

Erection of the tower began in March '67 and took only 11 months. S. C. Eccles, project manager for Joint Venture, attributes the rapid construction, despite bad weather, to union management co-operation.

Steel construction was also speeded up and simplified by pre-assembly of the exterior cladding. The cladding for the first tower was erected piece by piece. After an analysis of this method, Joint Venture decided to adopt the pre-assembly technique. The cladding panels were assembled on the ground at the site. Each panel was two storeys high (24 ft) and 30 ft to 40 ft wide. General contractor is Piggott Construction Co.



A frilly white coverup for after-tennis seas among the



The old ... and the new

Overshadowed by the new Toronto-Dominion Centre building, one of the last grand arches still stands serenely at the Toronto-Dominion head office on King and Bay sts. Working crews are busy clearing the site to make way for a new structure which will complement the other high-rise tower.



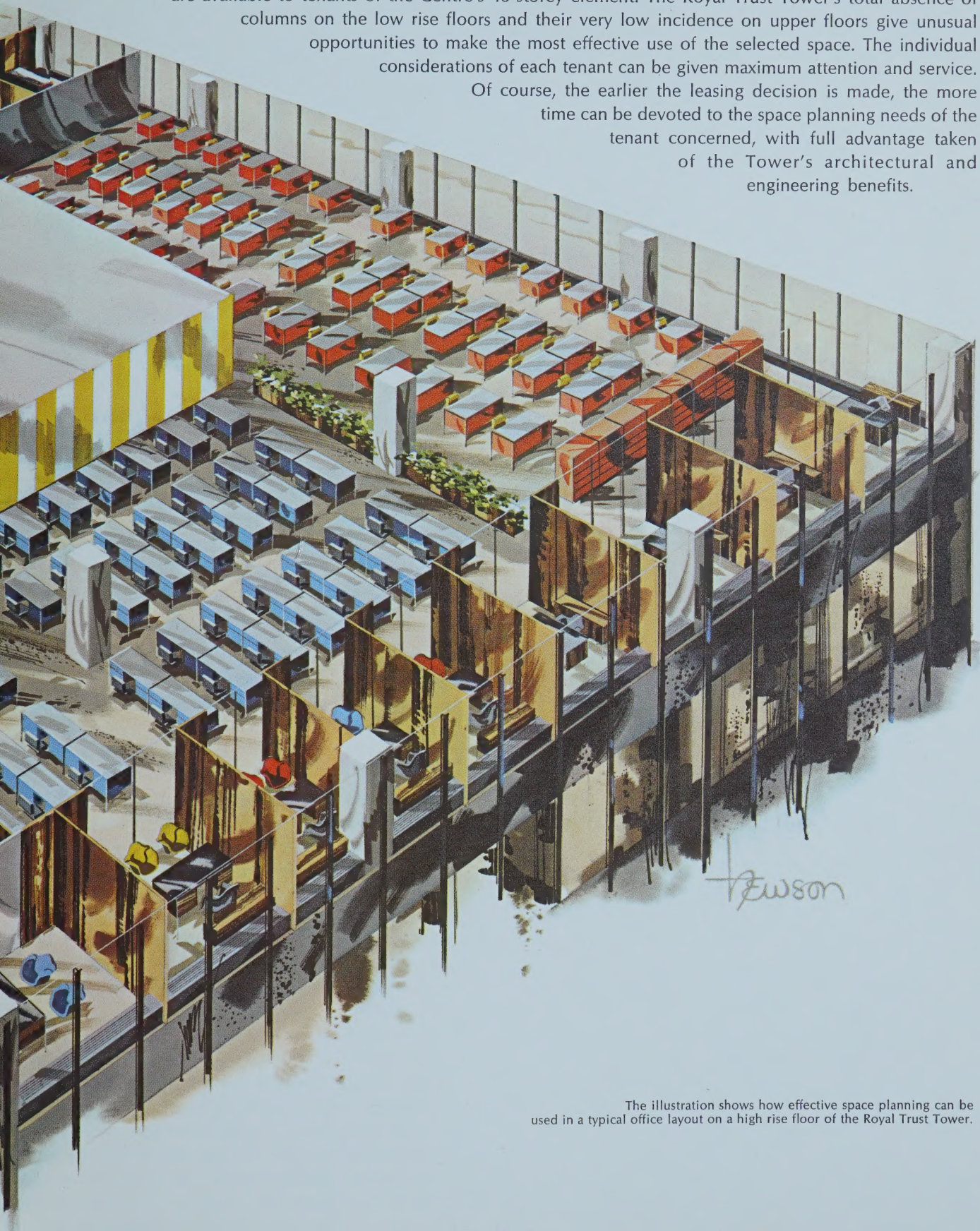
Space Age Space Planning



From experience comes knowledge, and the space planners of the Toronto-Dominion Centre have been steadily improving their skill in office layout and design. More than 1,500 space study plans were executed for the intended occupants of the Toronto Dominion Bank Tower. For those who will occupy the 43 office floors of the Royal Trust Tower, this expertise can be invaluable.

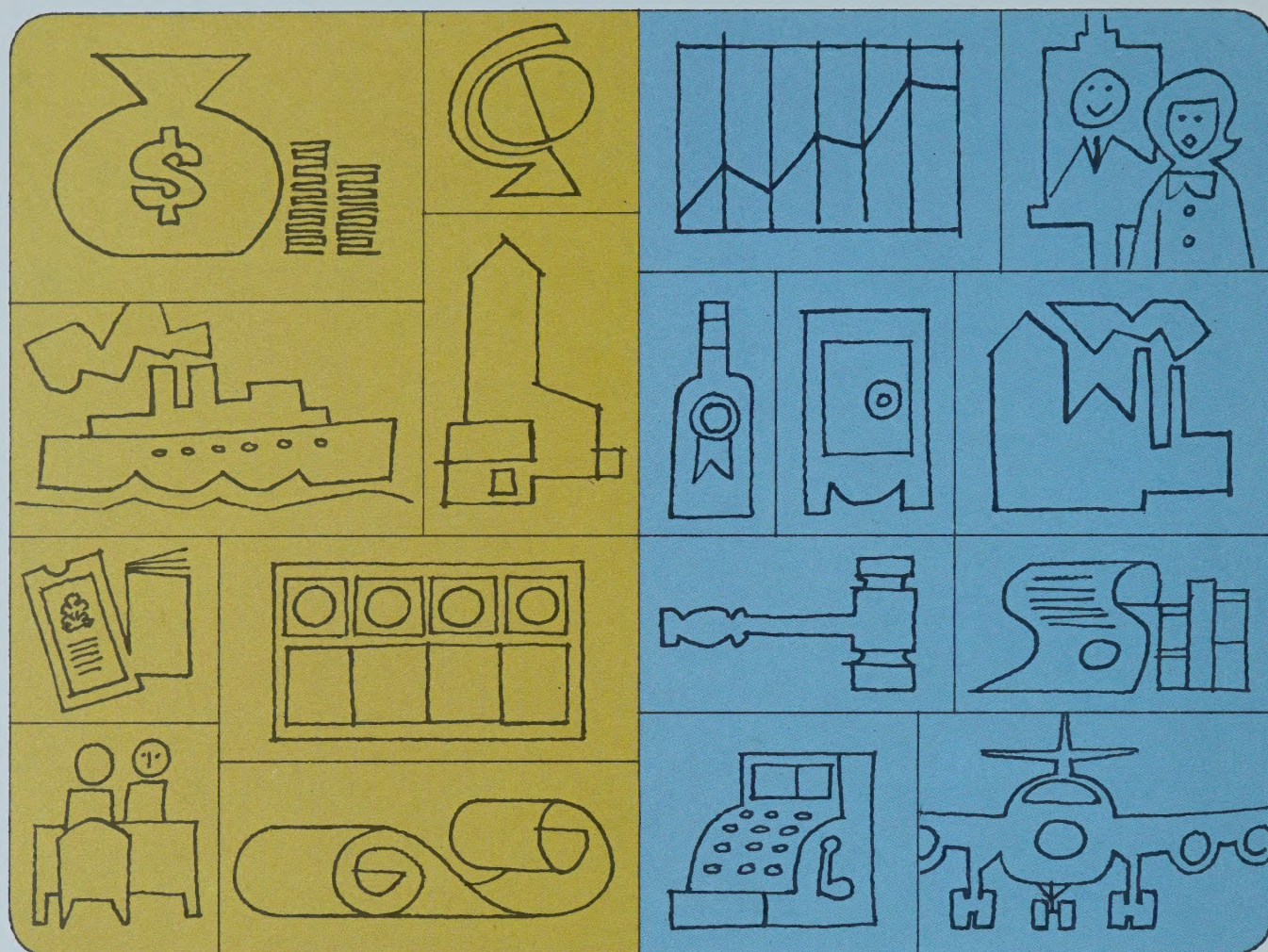
Flexibility and economy in space planning, with efficiencies resulting in direct rental savings of 10 to 20 per cent, are available to tenants of the Centre's 46-storey element. The Royal Trust Tower's total absence of columns on the low rise floors and their very low incidence on upper floors give unusual opportunities to make the most effective use of the selected space. The individual considerations of each tenant can be given maximum attention and service.

Of course, the earlier the leasing decision is made, the more time can be devoted to the space planning needs of the tenant concerned, with full advantage taken of the Tower's architectural and engineering benefits.



The illustration shows how effective space planning can be used in a typical office layout on a high rise floor of the Royal Trust Tower.

Enterprises in the Centre



The importance of finance and banking in the identity of the Toronto-Dominion Centre should not obscure the remarkable range of other enterprises and vocations represented among its office tenants. Perhaps the most unusual tenant is portrait painter Lind Pilby, who chose the Centre because she paints Toronto executives and she knew no office complex where more of them could be found.

Other tenants cover the vocational spectrum: architect, lawyer, physician, diplomat, federal civil servant, management consultant, auctioneer, insurance actuary, consulting metallurgist, public relations consultant, to name a few.

As to companies, while securities and investment firms notable in the world of finance are certainly to be found, there are many others, including manufacturers of electrical equipment, insurance companies, mining companies, airlines, a shipping line, a steel company, personnel recruitment firms, a computer manufacturer and so forth. An array of famous corporate names graces the Centre's Directory Board.

The sheer variety of businesses and professions within the Centre works for the benefit of all the tenants. Some of these new neighbours have had dealings with one

another before. Now, under the same roof, they find ultimate convenience in their still close involvement. In addition, they find newcomers who provide opportunities for affairs of mutual interest.

The Royal Trust Tower, the new 46-storey structure that will complete the Centre complex when ready for first occupancy in the late Spring of 1969, will welcome initially three major tenants. They are Royal Trust, International Business Machines Company Limited, and Clarkson, Gordon & Co. — Woods, Gordon & Co.

Royal Trust is Canada's largest trust company, administering about 30 per cent of the total assets under the administration of trust companies in this country. It opened for business in a one-room, two-man office in Montreal in 1899. Since then, the company has opened trust and real estate offices in principal cities across Canada, as well as in London, England, Dublin, Eire, and in St. Heller, Jersey, the Channel Islands. It also has an interest in a trust company in the Bahamas.

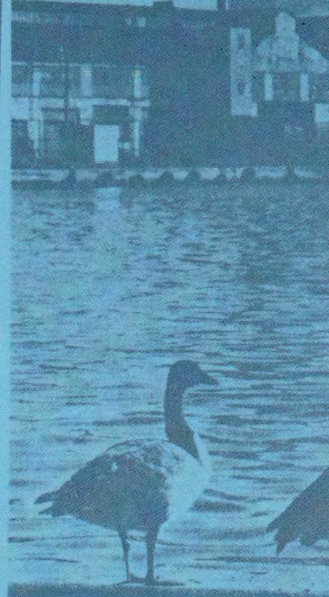
IBM Company's major product lines are computers, electric typewriters, dictating equipment, electronic typing calculators, punched card accounting equipment and associated supplies. The main emphasis is on computers, which are being employed in many areas of busi-



—Star photo by Dick Darre

BACK ON THE JOB AGAIN

Workers stride along girders of the second tower of the Toronto-Dominion Centre today back on the job after settlement of a lengthy strike which halted construction work. New two-year agreement gives workers \$1.09 an hour raise.



WATERFRONT RESIDING

Meet some of Toronto's newer residents who have made the waterfront their home. Canada geese who remain winter and summer residents. The Mallory place at the foot of Bathurst st. Toronto-Dominion Centre.

Toronto Dominion Centre Staggers Imagination

If you visit Toronto and don't include a trip to the colossal Toronto-Dominion Centre you are really missing a unique experience. This newest of Mero's skyscrapers dominates the skyline in any direction. It is fabulous and beautiful.

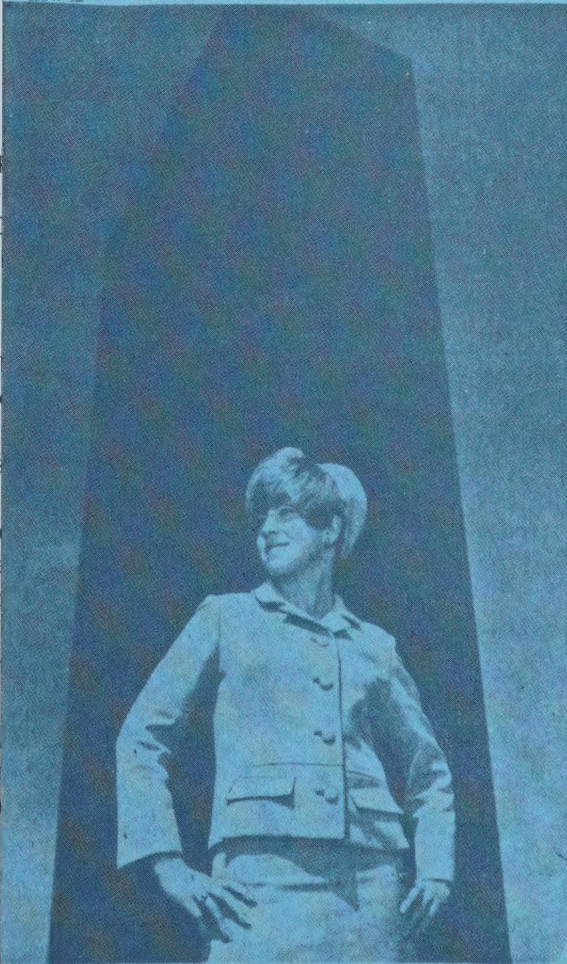
And from its great height one views the city below in a new perspective. It stretches

be grasped by comparing the power needs to a city TWICE the size of Lindsay.

The tower's 10,000 occupants enjoy year round climate control, unobtrusive heating units. They can make purchases in the large shopping centre, dine in a variety of restaurants, enjoy a performance in the 700 seat cinema and use the facilities



155 stories above street, window cleaner brushes the Toronto-Dominion Centre tower which will be opened to the public.



TAILORED FOR THE TOWER

ness, government and science, and IBM's field of operations has been broadened to market, install and service this management tool. The functions of the IBM Company offices in the Royal Trust Tower will be administration, sales and education.

Clarkson, Gordon & Co., an independent Canadian firm of chartered accountants with origins dating from 1827 has now 100 partners practising in 15 locations across Canada. It provides a wide variety of professional services related to accounting and financial problems including tax advice and general business advice. The firm is active also in other fields, operating as trustee in bankruptcy through The Clarkson Company Limited in Ontario and in the name of individual partners in other parts of the country. There is a close association with Woods, Gordon & Co., who have practised for many years in the management consulting field.

Interest in leasing space in the Centre remains high. Inquiries continue to come from many firms impressed with the manifold advantages of Canada's best known business address. Already it is reported that 50 per cent of the Royal Trust Tower space has been assigned, there are only a handful of choice locations left in the Toronto Dominion Bank Tower.



SECOND TOWER FOR TORONTO-DOMINION CENTRE

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"Canada's best known business address..."

Massive publicity attention has been given to the Toronto-Dominion Centre in its home city for the past three years, strengthening its reputation as Canada's best known and most admired business address. Metropolitan Toronto residents may not be aware, however, that national and international publicity has been accorded the Centre by a host of other information media elsewhere in Canada and abroad.

Across Canada, in the United States, in the United Kingdom and in many overseas countries, the Centre has been featured in print and pictures as a symbol of Canadian growth and progress. The photo montage shown on this issue's cover pages is made up of only a few of the thousands of stories that have appeared in print. In addition, there have been countless items broadcast by radio and television.

This universal recognition makes a business address in the Centre of special interest to companies with national and international involvements. The tremendous coverage, which still continues, has developed public awareness of the Centre as much more than a complex of office buildings. Such recognition is unusual. It comes from the Centre's acceptance as an enterprise of great magnitude and public interest.

Prospective tenants, weighing their decision, might consider well this special benefit of identification with such a well known enterprise. It provides an address in which any company can take pride.

For further information, telephone 363-5141.

Rental Office — Suite 4806,

Toronto Dominion Bank Tower.

Mail address: Office Leasing Division, P.O. Box 33,
Toronto-Dominion Centre,
Toronto 1, Ont.

affair for T-D top-off

By IRWIN BLOCK
Star staff writer

Big John Ouellet, his two brothers and two cousins, yesterday hoisted and bolted the last steel girder on top of the Toronto-Dominion Centre's second tower.

"Don't get it dirty, Johnnie," cried a fellow steel rigger as Big John handed a goldplated bolt to his cousin, Valmont Ouellet, for the final connection at 4:35 p.m.

The five Ouellets—Big John, Real and Rolland, and cousins Cantin and Valmont—were easily the star attractions at the topping-off ceremony yesterday.

With structural work now completed, the 600-foot building should be ready for occupancy in July, 1969, bank officials said.

The 46-storey building, to be called Royal Trust Tower, is now the second tallest building in Toronto.

The tallest building in



John Roberts.
The 56-storey, 750-foot main tower, tallest in the Commonwealth, is occupied by about 7,500 executives and office workers.
When fully completed a year from now, the two-tower complex on King St. will have the population of a small city—about 15,000 workers. It will have about 2,200,000 square feet of office space.
The main tower was completed last spring. The one-storey, glass banking pavilion opened last week and the 46-storey, 600-foot companion tower will open next spring.

The \$125 million project is a joint investment of the Toronto Dominion Bank and Comp Investments Ltd., of Montreal.

It has an underground concourse with a movie theatre, dining facilities and a variety of shops. The concourse is designed to link up with a city-proposed underground walkway from City Hall to Union Station.



TELEPHONE CABLE FOR T-D CENTRE
Open end of Bell Telephone Co. of Canada cable shows 2,700 pairs, or 5,400 individual, paper-covered wires. Two wires make voice circuit. Cable, rising 906 feet to Toronto-Dominion Centre, is longest continuous cable installed in North America.

THE TREE THAT CAUSED A STRIKE

TALL TREE—SHORT STRIKE: Engineers stopped work for 30 minutes yesterday at Toronto-Dominion Centre when a firm they are striking on another job arrived to erect 50-foot tree. They went back when another firm was called in.



Versafood's Big "Location"

The food services rights in Toronto's 16 Toronto Dominion Skyscraper complex have been secured by Versafood Services Ltd. at city. The huge Toronto Catering and Vend will operate the numerous dining room

CANADIAN BROADCASTER
TORONTO
DECEMBER 31, 1967
P. 37

CKEY TORONTO is airing its Monday through Friday morning show with Rick Campbell, from what is probably Canada's loftiest radio studio.
The program from 8:00-11:00 a.m. daily is broadcast direct from the 54th floor of the city's tallest building the Toronto Dominion Centre, in the heart of the downtown area.
From his vantage point, Campbell is able to supplement traffic reports transmitted from the CKEY helicopter by Bob Carter. The full service of time checks, weather news and sports reports will be maintained within the show.

The program is broadcast from the Safar Room, operated by Versafood Services Ltd., who are co-operating with CKEY for the somewhat unusual venture.



GULLS STAGE FLY-IN AS PARK BECOMES PUDDLES

After the recent heavy rain, Coronation Park on Toronto's lakeshore proves popular with the local seagulls as the approach of bad weather. In the background are the Lancaster bomber and the towering 56-storey Toronto-D



UNITED APPEAL GIRLS GO UP IN THE WORLD

With the United Appeal flag atop the Toronto-Dominion Centre flying higher than ever before in Metro and the bank's executives aiding in directing the annual campaign, a group of the contestants for Miss United Appeal title viewed the city from the top yesterday. From left are: Judy Lee, 18; Miss United Appeal, Paula Ingham, 17; Karen Fraser, 19; Vivian Bennett, 18; Denise Taylor, 18; Nancy Simmonds, 19; Dale Young, 18; Anarene Berger, 19.

Vhee! 55-storey tower to swing

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